



## 10 Benefits of Membership

### 1. Medical Insurance Available for Business Members

Business members may be eligible for discounted medical insurance through the Tri-Chamber trust or Geneva Chamber of Commerce. If you are interested in seeing if your business is eligible and to receive additional information contact either Ray Weidmann about the Tri-Chamber Insurance at 315 462-9484 or Amy Moracco of the Geneva Chamber of Commerce at (315) 789-1776 or go to [www.genevany.com/content/view/health-insurance.html](http://www.genevany.com/content/view/health-insurance.html)

### 2. Participate in the Chamber's Neighbor to Neighbor Business Expo

Your chance to escape the office and to network with other area businesses. Get to know what other area businesses have to offer, trade business cards, make and receive new business referrals. Did you know for instance, that a Phelps-based company makes widgets that are used in nearly all the planes that fly around the world?

### 3. Village Window at Phelps Community Center

Chamber members have the opportunity to use the display window at the Phelps Community Center. Use this as another way to promote your business to and within the local community. Call the Chamber at 548-5481 to schedule your display.

### 4. Ribbon Cutting

For new or expanding businesses in town, we'll come along and do an official ribbon cutting ceremony for you to help gather maximum attention. We'll highlight you on the PhelpsNY.com website, take photographs and submit the information to all the regional newspapers and TV Stations. Call the Chamber at 548-5481.

### 5. Newsletter

Only members can contribute editorial content or advertise in the Chamber's own newsletter, now published six times a year and mailed to over 200 area businesses. Pass on your press releases, your news stories, your successes, or simply tips, tricks and updates for running a business that would benefit other local businesses. Contact Bette Collier, Judd Collier Graphic Design, 548-4123 for information on submitting articles to the newsletter.

### 6. Phelps Chamber Business Members page on phelpsnyc.com

This year every business Chamber member automatically receives a company Basic Listing on the PhelpsNY.com website (a \$26.00 value). Take advantage of the extended opportunities available to you for maximum exposure for the world's fastest growing advertising outlet and upgrade to include a link to your company's web site. The PhelpsNY.com website has received over 4,500 visitors every month, and from all around the country. Contact the chamber at 548-5481 for more information.

Extended web opportunities include:

- BUSINESS Link for only an additional \$20.00 to your membership fee we list your Business Name, Address, Phone Number and 2 lines of text about your business, plus a link to your own site.
- BUSINESS Link Plus MARKETING includes all of the above plus a display ad in the "Treasures" business listing, 5,000 circulation, plus a display ad on the member web page.
- BUSINESS WEB PAGE. Don't have your own website? Now business members can have their only page on PhelpsNY.com for only \$99 plus membership. Contact Bette Collier at 548-4123 for more information.

### 7. Business of the Month

One member business is selected each month as the spotlight business. Receive one month of special focus on your business, both from a sign outside your business, to announcements on the Chamber website, [www.PhelpsNY.com](http://www.PhelpsNY.com).

### 8. Treasures of Phelps Brochure

Every year we promote our members' businesses in our Treasures of Phelps Business Listings brochure. Last year the Chamber printed and distributed to homes and businesses in the 14532 & 14432 zipcodes. As a business member you will be included in this brochure at no additional charge.

### 9. Chamber Member Plaques

Both Business Members and Friends of Phelps associates will receive a plaque to display, showing their support of Phelps and its Chamber.

### 10. Support your Chamber and its Community

Joining the Chamber helps shape the community of Phelps and promotes a strong environment for business.

You must be a paid business member for these benefits