

PCOC Newsletter

Phelps Chamber Of Commerce

www.PhelpsNY.com/chamber
March 2009

Member Benefits Include:

- Advertise your business in the village window at the PCC!
- Ribbon cutting ceremony for new businesses
- Newsletter with business members news
- Advertise your business at PhelpsNY.com
- Be a "Business of the Month"
- Member brochure distributed to Phelps and Clifton Springs zip codes
- Business membership eligible for discounted medical coverage
- Membership plaques

Chamber Officers

President: Chuck Molloy

Vice President: Dale White

Secretary: Diane Williams

Treasurer: Susan Lanse and Mary Niles

Board Members

Bette Collier,

Chairman of the Board

John Frederick

Floyd Ridley

Heidi Westfall

David Doktor

Heidi Westfall

Chamber Meetings are held on the fourth Tuesday of each month at 7:00 p.m. at the PCC.

Call us at 548-5481, write us at P.O. Box 1, Phelps, NY 14532 or by email chamber@PhelpsNY.com

Business Networking– Phelps Chamber 2009 Business 2 Business Expo

The Phelps Chamber's third annual Business Expo will be held Thursday, April 2 at the Historic Phelps Hotel. The event will take place from 5:30 - 7:30 p.m. This year, the Expo will focus more on networking between local businesses. Each business owner in attendance will have an opportunity to present a 60 second infomercial on their business and introduce their services to others.

The PCOC has developed a program that will allow guests to distribute their marketing materials, and get in touch with people in the local area with whom they can develop a mutually beneficial business relationship. Using local products and services and reducing travel and shipping costs are the first steps to making any business green. The Expo will also touch on other environmental issues, and offer suggestions on how to make your business more eco-friendly.

Our MC, Paul H. Griswold, is the President and CEO of the Finger Lakes Technology Group. Griswold will share his telecommunicating experience with the audience, and occasionally announcing door prizes, like a signed copy of the book "Confessions of an Introvert: The Shy Girl's Guide to Career, Networking and Getting the Most Out of Life" by Meg Wier.

Manager of Business Development at PricewaterhouseCoopers, and Rochester native Kelly Saucke Roland will

provide tips on developing your networking approach. Kelly recently sold her small business, and currently serves on the Postprandial Chapter of Toastmasters and the boards for Career Development Services (CDS). As the first Chairwoman for the ROC City Coalition (www.roccity.org), she collaborated with a group of young professionals in the Rochester area to better attract, retain, and empower the young adults of Rochester.

Contact PCOC President Chuck Molloy at (315) 548-5481 to sign your business up today. Half a table can be reserved for only \$35. Advertising sponsorship is available for \$150, and 13X19" signs are available for \$20 each. Send payment to: The Phelps Chamber of Commerce PO Box 1, Phelps, NY 14532.



Roland

Kinkade Signature Gallery Plans Grand Opening March 14

Phelps added its latest treasure to the mix on December 13th as Dawn and Jim Cheney opened the Thomas Kinkade Signature Gallery of the Finger Lakes. It's located at 3 Church St., and is directly across from the post office. This opening is quite an honor for our community and is particularly noteworthy



The Thomas Kinkade Signature Gallery is located at 3 Church Street, Phelps

because it's the only Kinkade gallery located in upstate NY. Hours of operation for the winter season are Tuesday 1 - 5, Thursday 1 - 6, Friday 1 - 7, Saturday 11 - 7 and Sunday 12 - 4 or by appointment. Please call them at (315) 548-8544 or (585) 734-8048 with your inquiries or visit their website at www.kinkadegalleryofthefingerlakes.com for more information. Help them celebrate their grand opening and ribbon cutting on Saturday March 14th by stopping through to check it out and say hello.

Businesses of the Month

January

RA Patrick Funeral Home, Inc

26 West Main Street, Clifton Springs, NY 14432
(315) 462-2221

The Phelps Chamber of Commerce celebrates R. A. Patrick Funeral home as our first Business of the Month in the new year. Main Streets Eacker Funeral Home is also owned by the Patrick family, and has been since 1966.

Employees of R.A. Patrick Funeral Home and Eacker Funeral Home are caring and experienced professionals who understand that each family is unique and has personal requests and traditions.

Robert A. Patrick, and his wife Judy, purchased Eacker Funeral Home from Charles and Nellie Eacker. Moving their family from Mary Street in Phelps, they made their new home at the Eacker Funeral Home on Main Street in Phelps. A

few years later, Robert purchased Weld Funeral Home in Clifton Springs from the Weld family, and this funeral home currently bears their family name.

For about 30 years, Robert Sr. cared for friends and neighbors through his compassionate work at the funeral home. Following in their fathers footsteps, Robert's sons, Robert Jr. and Michael, entered into the family business in 1987 and 1992, respectively.

In 2005, with the passing of Robert A. Patrick, the Patrick's said goodbye to the head of their family and the original entrepreneur of their family business turned family tradition. Today, Michael and family currently operate both of the funeral homes with the same consideration and respect their founder demonstrated.

The Patrick's pride themselves on providing dignified services, at a reasonable price. Both the Eacker Funeral Home and R.A. Patrick Funeral Homes are full service funeral providers. They offer all services ranging from prearranged funerals, prearrangement transfers, casketed funeral

services, cremation services and cemetery monuments. Employees of R.A. Patrick Funeral Home and Eacker Funeral Home are caring and experienced professionals who understand that each family is unique and has personal requests and traditions. These requests and traditions are of utmost importance to our staff of licensed funeral directors.

The R.A. Patrick Funeral Home and the Eacker Funeral Home is proud to be a member of the Phelps Chamber of Commerce, it is their belief that a strong community starts with strong organizations such as the chamber. To contact either the Eacker Funeral Home or the R.A. Patrick Funeral Home for any information you may call (315) 548-8141, (315) 462-2221 or visit their new website at www.patrickfuneralhome.com.

February

Razzle Dazzle Designs

1231 State Route 88
Phelps, NY 14532
(315) 548-9685

LeAnne Preston always enjoyed the hobby of making embroidered baby blankets for friends and family who were expecting. She became so practiced at her craft that soon enough, her quilts were sought after through word of mouth. Taking the bold leap of turning her hobby into a business, LeAnne found a niche in the community that led her and her business to become a part of local events and organizations.

Razzle Dazzle Designs was founded in 1996 with a limited product line and a home embroidery kit. At the request of soon- to- be mothers, she developed a line of baby blankets and similar items which she sold out of a booth at local markets. Demand for her services required LeAnne to purchase her first commercial embroidery machine in 1997, and with this new capacity, her product line expanded. She began filling orders for local clubs and sports teams, making t-shirts and stitching logos on "just about

anything that I can get in the hoops!"

As her business continued to flourish, she eventually purchased a second commercial machine that can embroider two items at once. This gave her business that ability to create tote bags, hats, jackets, shirts, wedding and baby Afghans and other products in large quantities, in a timely fashion.

In addition to broadening here product line, LeAnne has also expanded her methods. Razzle Dazzle Designs recently incorporated thermal imaging into their line up of services. They also acquired a vinyl cutter, and together they can use this equipment to make banners and signs, and fill small orders of t-shirts in a much more economical way.

Although the business will continue to change and grow with demand, there is one this LeAnne hopes never to change, "I enjoy being able to communicate with each customer and provide a quality custom product at a reasonable cost. I am happy with the size of my business so I can control the quality of products my customers receive."

Many of us already own a product that passed through LeAnnes sewing table at one time or another. If you would like to see her latest products, you can find Razzle Dazzle Designs at 1231 State Route 88, Tuesday and Wednesday 10 a.m. - 5 p.m., Thursday and Friday 10am-4pm. Evening and weekend hours are available by appointment. You can reach LeAnne during business hours at (315) 548-9685 or email her at razzle@rochester.rr.com.



Chamber president Chuck Molloy congratulates LeAnne Preston on her business being selected the Phelps Chamber of Commerce Business of the Month for February.

Chamber Members News & Notes

Main Street Massage

Elaine Allen, of Main Street Massage, collects personal care items for domestic violence survivors. These can be items of personal hygiene, cleaning, baby supplies etc. If you would like to donate any of these items please call her at (315) 462-9247 or drop them off at 31 Pleasant Street, Clifton Spring.

Main Street Massage is a Preferred Care Provider, on the TriVantage program.

The Country Corner

Save time and money by opening a "Completely FREE" personal or business checking account with Community Bank, NA, Rt. 96 Phelps (315) 548-2511.

The Country Corner

The Country Corner located at 247 Main Street, in Phelps has something for everyone, from baby to over the hill. There's candy for every occasion



with milk and dark chocolate and personalized candy bars. Pictured is Marilyn Bird who takes care of the daily operations for this family run business. Stop in or call with your inquiries at (315) 548-3853.

Knorr PC and LAN

Knorr PC and LAN consulting offers repair and support of both PC hardware and software for businesses and individuals. Please contact Richard Knorr by phone at (315) 391-2360, by email at



Butch@KnorrPC.Phelps.NY.US or through his website at KnorrPC.Phelps.NY.US to see what he can do for you. Pictured Richard Knorr (left) and Chamber President Chuck Molloy.

MORS

Hopefully you already know of MORS (Midlakes One-Room Schoolhouse). MORS is working to move the Coonsville schoolhouse from the Manchester Transfer Station to the Midlakes Campus in August of 2009. They intend to break ground for the foundation in April 2009 at the location Midlakes has identified (across from the parking lot for the Elementary School) and have the schoolhouse ready for public viewing by June 2010.

MORS mission is for community members and businesses to come together to give today's children a realistic understanding of what school life was like in a country schoolhouse, before centralization took place. Just as the communities of Clifton Springs and Phelps worked together to make Midlakes a success, MORS asks the community to join in this worthwhile endeavor so students may have a "field trip" right on their own campus.

Already, retired teachers have volunteered to act as School Marms and Masters to conduct classes as they might have been so long ago. MORS has begun



Coonsville Schoolhouse as it stands now at the Manchester Transfer Station

collecting the stories of people who attended or were somehow directly involved in a country school so that authentic details can be recorded for posterity. Likewise, MORS has had donations of desks and other artifacts to create an authentic atmosphere within the schoolhouse.

Currently, over \$20,000 has been raised and The Preston Foundation has committed an additional \$10,000. Some area businesses have donated funds, products, and/or services for which the committee is most grateful. Likewise, area individuals have given time, energy, and funds. Still, MORS needs more help to meet the budget needs of approximately \$75,000. The Committee anticipates that the move alone will cost \$23,000 which requires removing the roof to avoid the many utility lines crossing Route 96. Along with replacing the roof, the siding will need to be removed and replaced (It's painted with lead-based paint). Then, there is the excavation, the foundation, the windows, cosmetic fix-ups to the interior, and preparing furnishings. All of the money raised will enable MORS to purchase materials for the many hours of volunteer labor also needed to accomplish these tasks. Despite the current economic times, MORS is hoping they can count on the community for support.

If you'd like to be a part of this exciting project, please contact either Mary Lue Mueller at (315) 462-3414 or mmueller@ftg.net, Joy Wilkes at (315) 543-4080 or ejwilkes@ftg.net, or the Clifton Springs Historical Society at (315) 462-7394, or the Phelps Historical Society at (315) 548-4940.

The Artistry of Sculpture Exhibit



Grand Opening Weekend April 25 & 26
Multimedia pieces exhibited inside the Center and outside around the Village of Phelps

Classes schedule available online or call 315-548-2095

Visit the Finger Lakes, Drink in the ARTS!

PHELPS Arts CENTER
15 Church Street, Phelps

www.PhelpsNY.com/arts

FREE PR for Members

If your business is changing, has an up coming event, or a little known service that you think should be brought to the attention of the local community, don't hesitate to take advantage of the Chamber's free press release service offered to all PCOC members. Contact Bette, Judd Collier Graphic Design, at (315) 548-4123 or bcollier@rochester.rr.com for more information.

Networking - Get Your Game On!

- Introduce your business and sell your products or services with a 60 second infomercial
- Valuable networking advice from Kelly Saucke Roland, Manager of Business Development at PricewaterhouseCoopers
- Green Your Business
- Door Prizes, Networking Treasure Hunt, Hors D'oeuvres

Business 2009 Expo Business 2 Business

Thursday, April 2
5:30 to 7:30 p.m.

The Historic Phelps
Hotel Restaurant
90 Main Street, Phelps

Sponsored by the Phelps
Chamber of Commerce

MC: Paul H. Griswold, President & CEO of Finger Lakes Technologies Group, Inc.

- Bring your marketing materials to distribute
- Improve your networking with dynamic tips from Kelly Saucke Roland, Manager of Business Development at PricewaterhouseCoopers
- Door prizes include a signed copy of *Confessions of an Introvert: The Shy Girl's Guide to Career, Networking and Getting the Most out of Life* by Meg Wier
- Learn what your business can do to go green this year



Kelly Saucke Roland

Advertising sponsorships available for \$150.00
13" x 19" sign for \$20.00

Don't forget to bring your promotional materials and business card.

Name: _____

Business Name: _____

Address: _____



Sign up today! Call 315-548-5481
to reserve a half table for only
\$35.00. Send payment to:
Phelps Chamber of Commerce
PO Box 1, Phelps, NY 14532

- \$35.00 includes attendance and half table for marketing materials
- \$150.00 Sponsorship (banner sign + program)
- \$20.00 13" x 19" sign