

PCCOC Newsletter

January/February 2011

Phelps Chamber Of Commerce

Membership Benefits Include

- Advertising your business in the village window at the PCC
- Ribbon cutting ceremony for new businesses
- Newsletter with business members news
- Advertising your business at PhelpsNY.com
- Being a "Business of the Month"
- Inclusion in the "Treasures of Phelps" Brochure
- Business membership may allow eligibility for discounted medical coverage
- Membership Plaques

Chamber Officers

President: Bette Collier
Vice President: Dale White
Secretary: Diane Williams
Treasurer: Tina Suhr

Board Members

David Kalwarovski
 Lisa Minns
 Caryn Murray
 Tammy Smith
 Gail Warrick

Chamber Meetings

4th Tuesday of each month
 6:00 to 7:00 PM at the
 Waterside Wine Bar
 Call us at (315) 548-5481

Write us at P.O. Box 1 Phelps,
 NY 14532 or by email:
 Chamber@PhelpsNY.com

The Phelps Chamber of Commerce 2011 Officers and Board Members

The Phelps Chamber of Commerce is happy to introduce its 2011 officers and board members: President: **Bette Collier** (pictured below) has been active in the Phelps Chamber for the last eight years, recently serving as Chair-



man of the Board. Over the years, Bette has designed the Chamber newsletter, worked on Events & Marketing committees, and created several Sauerkraut Festival floats for the Chamber. Her business, Judd Collier Graphic Design, works for the Phelps Business Development and Tourism Council, maintains the PhelpsNY.com website for the Chamber, promotes Phelps as a tourist destination and coordinates advertising for Phelps merchants.

Vice President: **Dale White**, DRW-Devinney Insurance Agent, Inc, remains in this position for the third year in a row. The Vice President is a non voting member of every chamber committee and conducts the monthly meetings when the President can not attend.

Secretary: **Diane Williams**, recently retired from Ontario Telephone, continues her fifth year as Secretary in 2011. The Secretary records minutes of all general, board meetings, conducts official correspondence, handles documentation, and communication for the board and all its committees including sending email updates to members.

Treasurer: 2010 board member, **Tina Suhr**, Benemy Welding and Fabrication, holds accounting and business degrees to help her in her new position. The Treasurer records and disburses funds, chairs the Budget Committee and prepares an

annual budget with input from board members and officers.

Lisa Minns, Ontario ARC, and **Tammy Smith**, Halco, start their second year as Board members. Both worked on the Events Committee last year, Tammy on the Business Expo and Lisa on the Banquet of Thanks.

Our new Board members include: **David Kalwarovski**, (at right) Kimberly Marie's Antiques, the unofficial mayor of downtown Phelps. David lit a spark in downtown last summer when he organized an Antique Side Walk Sale and is already planning the 2nd Annual SideWalk Antique Show and Sale for Saturday, July 30, 2011, this time including a village-wide sidewalk sale; **Gail Warrick** (below left) is manager the Bank of



Phelps, and chairs the Chamber's New Business Committee, organizing ribbon cuttings and delivers Welcome to Phelps bags to new residents and businesses; and **Caryn Murray**, (pictured right)

BAM! Copywriting, only moved to the town of Phelps in the past year but is already making her presence known. She worked with Bette Collier and Richard Knorr on the web-site committee in 2010 and will continue to do so in 2011.

The Board meetings for the Phelps Chamber will continue to be held at the Water Side Winebar on the fourth Tuesday of each month at 6:00 PM with networking at 7:00 p.m. Our first meeting of the year on January 25th will be a brainstorming session, looking for new committees, ideas and events to help energize our member



Businesses of the Month

December 2010 Business of the Month

Vienna Gardens

144 Main Street, Phelps, NY 14532

(315) 548-5116 or kim@viennaarmstrong.com

www.viennaarmstrong.com

Most of us drive by Vienna Gardens everyday, some fondly remembering their old high school. Spend a few minutes with Director Kim Sciotti, and you'll know that this is more than just another retirement home in Phelps. Part of Vienna Armstrong Management, (owned by Tri-City Retirement Community and the Billone family of Rochester, NY), a second home, Armstrong, is in Newark. Kim directs both facilities, with her valued assistants, Jodi Wilbur at Vienna and Karen True at Armstrong.

Bright, majestic hall lights and the melodious chirping of parakeets welcome you. Smiling, Kim ushers visitors and residents "in to talk" because what's on their mind is just as important to her as it is to them. A purposely designed glass wall runs along the hallway looking into Kim's office. No walls block people off from each other – Kim has an "open door policy" for the benefit of those that live and work there. Open communication is vital to ensuring that each resident, visiting friend or family member's concern is addressed as best as possible. Working with older people is a joy and calling to Kim and she works hard with the staff to ensure the right concepts in care are provided at levels that she believes others can't match- they set the bar.

Vienna Gardens opened its doors in November of 1999 with the goal of 63 residents. They have been at 100% capacity since 2002! Kim feels that this is directly due to the excellent level of care they provide. The biggest key to their success is the staff. "It takes the right kind of compassionate and understanding individual that can not only do what's asked of them with a smile, but to also go out of their way on their own to do more when they can." Residents like to see the same faces helping them. Maintaining a low staff turnover rate is crucial. So is keeping residents happy by learning their likes and dislikes – repeating popular activities. Residents prefer regular home cooked meals to gourmet. Trips out to lunch, to different venues, an onsite beauty salon, regular church services, and exercise programs keep residents active. Creating a routine by scheduling activities at the same time each day is important.

Most residents are between 80 and 100 years old with family in the area. Rates range from \$1050 per room to \$1600 depending upon space. This includes all expenses, even house-keeping. Kim summarizes, "Vienna Gardens and Armstrong residents can continue to live independently with peace of mind along with the professionalism that our staff offers which makes our house their home."

Considering a retirement home? Give Kim a call and

she will invite you to visit, take a meal with everyone to get a feel for the place. We are proud to have Vienna Armstrong Management as a Chamber member and to honor them as our December business of the month.



January 2011 Business of the Month

CJ Creations

104 Main Street, Phelps, NY 14532

Mon-Fri 10 am - 5 pm & Sat 10 am - Noon

(315) 246-6961

Creation is "in her blood." Learning to sew at the age of eight years, Cyndy Brotherton carries on a multi-generational tradition. So too is the ownership of a fabric creation business. "If you know how to sew, you'll never go hungry" remarked Cyndy's seamstress grandmother, whose depression era drapery business catered to wealthy clientele. Cyndy's father was a watercolor artist and her great-grandfather owned patents in shoe manufacturing world-wide. Small wonder, that by the age of 12, Cyndy had purchased her first sewing machine. Fabricating doll clothes and tailoring on the side, she earned money all through high school.

Having lived in the Finger Lakes Region for over 20 years, and running a previously successful drapery business, Cyndy chose Phelps. She loves "the warm, friendly community and is pleased with the great response and encouragement."



CJ Creations offers a wide variety of services: window treatments, blinds, shades, cushions (home, boat), chairs, pads, antique upholstery, to name a few. With a range of techniques from high-end to simple elegance, Cyndy will visit clients in their home after she closes her shop for the day. The personal touch for quality customer service is her specialty, from assisting with décor to matching fabrics, as well as pick up and delivery.



Cyndy's work was part of the Pentagon 9/11 Memorial Quilt, a 24' long by 20' wide textile art that went by motorcade from Brooklyn, NY to the Pentagon, stopping along the way. Undaunted, she has her sites set on another D.C. landmark - she would love to create draperies for the White House. Stop in to congratulate Cyndy as our business of the month, and bring along that old chair cushion for a new look!

Dorothy Meath and Whitson Pharmacy Honored by the Chamber



Longtime employee and friend, Larry Casey, enlivened the night with stories about working with Dorothy. Seen seated in front of him is John Tompkins, co-owner of the newly named Phelps Hometown Pharmacy.



Dorothy examines a gift from the Phelps Chamber, a heart and key necklace to commemorate the occasion of being named the "Citizen of Honor."

Over 80 business members attended the banquet including corporate sponsors Halco, Ontario Telephone and Phelps Sungas!



Dorothy Meath and her husband Edwin Merriman enjoyed the evening.



Whitson Pharmacy was honored as the Business of Distinction at the banquet and many of the employees attended.

Phelps Arts Center: Start of the New Year

Our Fifth Year in Service to the Community!

We want to start the New Year by expressing our sincere thanks to the Phelps community your support in our first four years and to ask you today to consider supporting the Phelps Arts Center as we start our fifth year. A way of showing your support is to attend our exhibits and programs offered here at the Center. We have in the past provided concerts and classes at reasonable costs to our patrons. We also feel strongly about not charging entrance fees for our exhibits. As we are a community based organization we feel it is important to support the community in this way.



Becoming a new member, volunteering to help at the Arts Center, donating monetary support are ways to help sustain us. A strong membership base is vital for organizations such as ours. If you are already a member, please consider renewing your membership. If you have never been a member, but have enjoyed any of our exhibits, concerts or classes in the past, please consider becoming a member today. Invite your friends or family members to visit us and experience the Phelps Arts Center gallery. Anytime you visit our

Historic Building please make sure you sign our Guest Book. Contact us at (315) 548-2095 to renew your membership or join for the first time. Please visit our web site at www.phelpsartscenter.com to see what we have in store for the upcoming New Year.

Phelps Chamber of Commerce

PO Box 1

Phelps, NY 14532

Mark Your Calendar

Tuesday, January 25 6:00 PM
Chamber Meeting at
Waterside Wine Bar
Brainstorming Session.
Social at 7:00 PM

Chamber Window at PCC 2011

January–	CJ Creations
February–	Ontario ARC
March–	Open
April–	Open
May–	Open

Advertise your business free for a month in the Phelps Community Center's Chamber Window. To sign up call the Chamber Hotline at 548-5481 or email Diane Williams at sunshine@wmsmicro.com.

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businesses. The Chamber will also be presenting Phelps Business After Hours in 2011. We have had a number of businesses indicate their interest in hosting one, and if your business is interested, please call the Phelps Chamber of Commerce at (315) 548-5481 or by emailing pcoc@wmsmicro.com.

Whitson Pharmacy now Phelps Hometown Pharmacy

In 1970, Dorothy Meath assumed ownership of Whitson Pharmacy and contributed to a variety of local changes. Forty years later in October of 2010, Dorothy passed the torch along to John & Toni Tompkins, owners of the Mendon Pharmacy in Mendon, NY. Toni's picture is to the right.



Maintaining the atmosphere and personal attention that sets small town pharmacies apart from chain stores, the Tompkins have appropriately renamed the business to Phelps Hometown Pharmacy.

The Tompkins bring 20 years of pharmaceutical experience to the table, and have begun a series of remodeling.

A lot of the changes being made in the coming months are required by New York State. State of the art updates have been made to the computer and phone systems at Phelps. People now can phone in refills 24/7 and know if their doctor needs to be contacted by us. There is also a 24/7 voicemail and line for doctors to dictate prescriptions after hours.

The labels on bottles are updated (*just a little thing but makes it look nice*). We are going to give the pharmacy (specifically the area where we process prescriptions) a bit of a face-lift in the next couple of months, new cabinets, countertops and an expanded line-up of over the counter cold/pain and first aid medicines, as well updating our card and gift selections.

For more information, please visit the Phelps Hometown Pharmacy at 110 Main St. in Phelps, NY or call (315) 548-9454.