

PCCOC Newsletter

November/December 2010

Phelps Chamber Of Commerce

Member Benefits Include:

- Advertising your business in the village window at the PCC!
- Ribbon cutting ceremony for new businesses
- Newsletter with business members news
- Advertising your business at PhelpsNY.com
- Being a "Business of the Month"
- Inclusion in "Treasures of Phelps" brochure
- Business membership may allow eligibility for discounted medical coverage
- Membership plaques

Chamber Officers

President: Chuck Molloy

Vice President: Dale White

Secretary: Diane Williams

Treasurer: Mary Niles

Board Members

Bette Collier,

Chairman of the Board

Floyd Ridley

Heidi Westfall

Tina Suhr

Lisa Minns

Tammy Smith

Chamber Meetings

4th Tuesday of each month,
6:00 - 7:00 PM, Water
Side Wine Bar.

Call us at

548-5481

write us at P.O. Box 1,

Phelps, NY 14532

or by email

Chamber@PhelpsNY.com

Dorothy Meath Selected As Phelps Chamber 2010 Citizen of Honor

A special lady took her last trip out of Whitson Pharmacy as its pharmacist and owner on November 1st more than forty years after filling her first prescription there back in 1969. Her modest and respectful manners are endearing and the humble way she talks about her success is refreshing. It was great to have her here with us for so long and her presence will be missed.



Meath

Dorothy Meath grew up on a farm in Middlesex and learned her hard working ways while helping on it as a youth. Her high school education brought out her interest in medicine and she chose to attend the University of Buffalo to pursue her education. She found that she was most interested in the pharmacy part of her studies and completed her education there.

Dorothy gained necessary field experience between two assignments at the Clifton Springs hospital and at a long since closed pharmacy in Newark. Her last assignment was at Whitson where the location's name sake Bill Whitson had run it for years. He died unexpectedly and Dorothy was asked to keep it operating by his family. They developed a great relationship, and on July 1, 1970 the business was amicably signed over to her. Dorothy's bond with the Whitson family, and the untimely passing of Bill, made keeping the business name as Whitson Pharmacy seemed like the right thing for her to do.

Helping people has always been her favorite part of the job, while the long hours away from her family was the toughest part. She gives a lot of credit to her children Edward, Cindy and Robert for helping her manage the business in many different ways over the years.

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Finger Lakes Gourmet Chocolates Ribbon Cutting Brings Out a Crowd



Owner Krista Brown cuts the ribbon, assistant by Mayor James Cheney and New York State Assemblyman Brian Kolb. Finger Lakes Gourmet Chocolates is located at 3 Church St.



Visitors enjoyed a chocolate fondue table, wine tastings and the music of Misfit Karma during the event.

October Business of the Month

Phelps Service Center

1389 Route 14, Phelps, NY 14532
(315) 789-2886



Phelps Service Center as it looks today.

Phelps Service Center lies just north of the thruway on the east side of Route 14. Inside the ten bay shop it's anything but quiet. Something is always going on during business hours. PSC may not be in a typical business district, but the location allows them the opportunity to reach a greater market segment in the surrounding area than they could downtown. Owners Stephen Doyle and Gary Plate founded the business in October of 1993 within the confines of a small 600 square foot building that had previously housed the farm shop of the Doyle Farm.

Between 1995 and 1998 they built the current shop which also ample room to inventory parts. This storage space came in handy when they pioneered a program with Genuine Parts Company in 2000 that allowed them to inventory over a half million dollars in parts to provide greater efficiency for their operation. Their large parts inventory and honest reputation have become key advantages in reaching out to thruway travelers. Distressed vehicles coming off the New York State Thruway are often recommended to PSC due to their strategic location. Their large inventory and trained staff afford the many folks who find themselves in need of emergency work the opportunity to get back on the road quickly and safely. In addition to their service business they also have developed a pre-owned vehicle sales division. PSC has created a outlet for their clientele to purchase top quality, fully serviced reconditioned vehicles.

To complete Steve and Gary's team, PSC is also home to three full time technicians and a full time parts manager. They all approach customer service with a relationship management strategy, keeping quality and service levels high to foster good long term relationships and an opportunity for repeat



PSC was started in a former farm shop in 1993.

business. A challenging aspect of their business is educating their customers to recognize and appreciate the advantages that differentiate themselves from the competition. It's their mission to provide customers with proper service

procedures while using the approved equipment. PSC insists on using parts that meet or exceed vehicle manufacturer recommendations.

Steve and Gary point out that their industry does not prohibit the use of inferior or sub standard parts nor does it demand or enforce training requirements. This lack of oversight tends to create large gaps between service stations working to provide quality workmanship versus the service outlet striving to provide the least expensive option.

In the future PCS is committed to continue expanding and diversifying their business to meet the needs of their clientele. Steve and Gary expressed how humbled they are by the trust and support of their customers. Their focus to guard that trust and support has become a key element to their success.

Stephen Doyle resides in Phelps with his wife Jackie and their four children Morgan, Ryan, Caitlyn and Grace while Gary Plate resides in Phelps with his wife Nancy and their daughter Meghan.

The Phelps Chamber is pleased to have PCS as one of its members and is proud to have honored them as its October business of the month. If you are looking for quality work to be done on your car or are looking to get another vehicle please consider them at 315-789-AUTO (2886)-315-548-CARS (2277) or stop in person at 1389 State Route 14 in Phelps.

CAPP Organizes Community Events

October's highly successful Phelps Harvest Festival was the result of collaboration between numerous community organizations and individuals, coordinated by *Margaret's CAPP* (Community Action Plan for Phelps), a volunteer committee.

Initially called just CAPP, it was started fifteen years ago to organize a number of community events. Longtime Phelps resident Margaret Facer, the Storybook Lady, was a founding member. After her death the group was renamed in her honor. Along with the Harvest Festival, CAPP coordinates Phelps Community Picnic and Phelps Community Holiday Tree Lighting.

This year's Phelps Tree Lighting Celebration includes a Light Parade from South Wayne Street down Main Street to the Community Tree



The Phelps Chamber gave out cider, donut holes and PhelpsNY.com balloons at last month's Harvest Festival.

in Methodist Park as well as a variety of family events at the Phelps Community Center.

Also in the works is the exciting New Year's Eve Fireworks which will include a family orientated party at the Phelps Community Center. The fireworks will be visible around the Village.

You can find out more about these events and others on the Events Calendar at www.PhelpsNY.com. If you would like to join CAPP please call the Phelps BDTC at (315) 548-8900.

Midlakes Artisans Cooperative

Seeking unique handcrafted gifts? That special little something that stands out above mass produced plastic trinkets? Visit the Midlakes Artisans Cooperative located at the Country Lawyers Office, open Fridays and Saturdays Noon to 4 PM. In addition to the restored Lawyer's Office, you will find wonderful treasures for sale. Caned chairs, to walking sticks, baskets to textile quilts, handmade cards to knit wear and photographs, and more can be found at the Cooperative. These objects carry on the tradition of historical hand arts into modern day. Would you like to be a part of the cooperative? For information contact PCHS 548-4940 or email histsoc@fltg.net or midlakesartisanscooperative@gmail.com.



Knitter Kathy Kelly displays her ware.

Dorothy Meath *continued*



From left: Dorothy and crew includes Judy Patrick, her grandson Wyatt and Larry Casey.

Given a choice at owning her own pharmacy or working in a huge unit owned by a chain Dorothy's glad that she chose the former. The chain store pharmacists spend their time keeping up with pharmacy technology while Whitson's smaller scale operation allowed Dorothy to spend much of her time with her patients. She liked it that she was always able to make herself available to answer questions.

The biggest difference Dorothy has found from the downtown Phelps she knew in 1970, to the one we know now, is the amount of activity that can be seen within its businesses recently. "Having a bakery (Carriage House), the Thomas Kinkade Gallery of the Finger Lakes, Kimberly Marie's Antique's, Finger Lakes Gourmet Chocolates and CJ's Creations among other new places to open recently, complement the other core businesses that have been here for years."

A couple of Dorothy's best memories were of helping re-establish our Chamber in the late 1980's and serving as the treasurer for the Sauerkraut Festival for a few years. The hours her businesses required of her limited how much time she could spend outside of it, but now that she's retired Dorothy looks forward to being able to come back and spend some time with us. Your first opportunity will be on December 9th when we honor her career at the Chamber's Banquet of Thanks and present her with awards as the Business of Distinction and Citizen of Honor for 2010.

An information flyer about the Phelps Chamber Banquet of Thanks is inserted in this newsletter. There will be only advance ticket sales. For further information about the event call Heidi Westfall at (315) 946-6200.

Are You An Egg, Carrot, or Coffee Bean?

Eggs are known to be very fragile, with a thin shell protecting a liquid interior. On the other hand, carrots are strong, durable, and tough. If you fill a pot with water and bring it to a boil, that's stress. Adversity has a strange effect, it can literally change who you are.

After a 20 minute bath in the boiling water, the egg will toughen up and it's interior will become hardened while a carrot will come out softened and weak.

How do you react to stress, personally and professionally? Do you choose to be proactive, or reactive? We all experience difference levels and types of stress, and we all react differently. I challenge you to ask yourself every morning if you want to be an egg or a carrot that day.

Alternatively, you can decide to be a coffee bean. When you put a coffee bean in that same situation, it actually changes the water!

To learn more about how BAMcopywriting will help you be a coffee bean and stand out from the crowd, visit <http://BAMcopywriting.com> or call Caryn Murry at (315) 876-5925.

President's Final Message

When I started attending Chamber meetings in July of 2008 we already had the support of much of the business community.



Chuck Molloy

A handful of people were getting everything done with Hal Smith at the helm as chamber president doing a great job at undertaking projects and raising money through our events. Our website was ready for an upgrade at the time and through board chairman Bette Collier and the efforts of many others, it has become new and much improved.

The biggest positive change over the last couple of years has been in our meeting attendance. We all appreciate that Al Deporter has allowed us to meet at the Waterside Wine Bar which has provided us with an elegant, but relaxed place to get together.

In years passed showing interest in being a board member or officer position was almost all that was needed to get elected. Now that we have doubled are typical meeting attendance to fifteen to twenty people on a regular basis, it is now an honor to be nominated for an officer or board member position. We have more people interested in being involved than there are spots. That's an awesome problem for us to have. Fortunately, we do have enough committees available that anyone that wants to be involved can contribute and add value to what we are trying to offer.

I have learned a lot from working with all of you. It has been an honor to be in this position and I have appreciated the opportunity. Talking in front of a group has always made me nervous, but each time I have got up in front of you I have breathed a little easier. I feel more confident than I ever have and believe Phelps is a special place to live and work. It was my hope that I would get to know and earn the respect of the people I met and develop a lot of positive relationships. I am happy to know many of you well now and hope to keep in contact with you over the years as it will be a while before I am ready to retire. I have done my best to make everyone feel welcome to our organization and hope that treating everyone with the respect they deserve has helped make a difference.

Dorothy Meath's retirement interview hit home with me when she mentioned how Downtown has changed over the past forty years. The new businesses coming in over the past couple years are spectacular. They complement what was already here and are making things better. I think we should all be encouraged about the prospects of growth that should be buoyed by these new arrivals. As more people see us as a destination for business, more people shop and more business gets done. Downtown looks revitalized by all the fresh paint and hopefully every building gets done eventually.

I wish I could continue as Chamber president, but now that my kids are getting older and involved with other activities I want to be part of it too. The Chamber president needs to put more time into it than I can do right now. Serving as a den leader for the Tiger Scouts has been a blast and I enjoyed coaching my son's tee-ball over the summer. I still plan to be an active Chamber member and look forward to when I run into you next. Thanks go out to my board and the other officers for working with me and helping make things happen.

Respectfully,
Chuck Molloy

MARK THESE DATES:

Tuesday, November 23

6 PM, Waterside Wine Bar
Come to the Phelps Chamber of
Commerce monthly meeting,
networking afterward.

Thursday, December 9

6:00 PM, Banquet of Thanks at
the Historic Phelps Hotel
Restaurant.

Calendar of Events

- **November 13, 7:00 PM, 11:30 AM to 1:00 PM, Folk Hour at Carriage House Bakery,** 2 Exchange Street, featuring Eric Scott.
- **November 16, 7:00 PM till– Ladies Night at the Waterside Wine Bar to benefit the Phelps Community Center (PCC).** Wine tastings, food, music by Deval; Music, drawings and more. Tickets: \$25, available at the PCC and Waterside Wine Bar.
- **November 20, 2010, 2:00 PM to 5:00 PM, Deck The Halls** at the Phelps Community Center. What better way to celebrate the holiday than creating your own holiday greenery: create kissing balls, wreaths, and swags. Pre-registration is requested by calling 315-548-8484 or emailing director@phelpsc.org.
- **December 1 to December 17, 2010, Christmas Trees on Parade.** Bidding starts on December 1, 2010 at 10 AM. Normal hours are Tuesdays thru Fridays 10 AM-4PM. 23 uniquely designed trees will be on display at the Howe House at 66 Main Street in Phelps, NY. Decorated by local businesses and friends of the historical society.
- **December 4, 2010, 9:00 AM to 3:00 PM. Phelps American Legion Auxiliary Craft & Bake Sale.** Rt. 96 American Legion Post. Lunch available-Poinsettias for sale by the Sons of the Legion. Call 315-436-7133 or 315-781-6828.
- **December 4, 2010, 8:30 AM to 11:00 AM, Breakfast with Santa.** Enjoy a hearty pancake breakfast with sausages, applesauce, juice and hot beverages. Santa will be there to say hi! Have your free picture taken with Santa Claus and receive a candy cane! Presented by United Church of Phelps, 58 Main St., Phelps. \$4/person, children under 3 are free.
- **Phelps Tree Lighting Parade and Celebration, December 4, 2010, 5:30 PM.** Enjoy the Light Parade from Downtown, Main Street, to Methodist Park for the community tree lighting. Lots of holiday fun at the Phelps Community Center, 8 Banta Street. Bring the kids to meet Santa Claus in the Village Meeting Room and more. Stock up on your holiday baking with the PCC Cookie Walk.
- **December 11 and 12th, Friday 8:00 AM to 8:00 PM, Saturday 8:00 AM to 4 PM.** Antique Show and Sale and First Annual Christmas Sidewalk Sale. Kimberly Marie's Antiques, Downtown Phelps. For more info call (315) 578-8284 or (315) 7770-5657.
- **Holiday Craft and Vendor Sale, December 11, 2010, 9:00 AM to 2:00 PM. Holiday Craft and Vendor Sale.** Find the perfect gift for that "Hard to buy person"! At the Phelps Community Center. Pancake breakfast 9:00 AM 12:00 PM. Vendor space is \$10.00. Please call 315-548-8484 or email director@phelpsc.org to register.
- **December 10, 7:00 PM, Todd East at the Thomas Kinkade Finger Lakes Gallery.** Call 548-8544 for more information.
- **December 12, 3:00 PM, The Phelps Arts Center presents A Sunday at the Center Concert.** At the United Church of Phelps. Enjoy music by the RPO's Brass and Piano musicians including former Midlakes student Lisa Albrecht. Tickets are \$5/members and \$10 nonmember.
- **December 14, 2010, 6:00 PM, Wide Awake Grange Christmas Program,** Wide Awake Grange, 100 Route 88, Phelps, NY 14532, (315) 548-8897
- **December 18, 2010, 1:00 PM to 3:00 PM., Gingerbread Workshop.** Pre-Register by calling 315-548-8484
- **December 31 from 7:00 PM on, New Year's Eve Fire Works and FREE Family Party,** Phelps Community Center, Fireworks at 9:30 p.m.

Check out the Events Calendar at PhelpsNY.com for updated information

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